

**Mobiclip Video Software Codec embedded on two new models of Sharp's electronic dictionaries, "Brain" <PW-AC910> and <PW-GC610>**

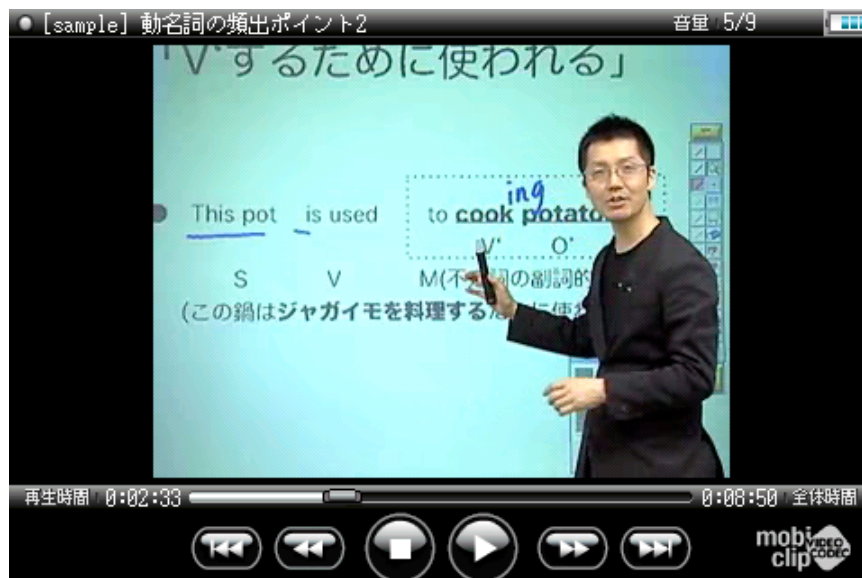
Tokyo, Japan Jan. 12 2010. Mobiclip K.K. announces that Mobiclip software video codec is embedded in two new models of the Sharp's "Brain" electronic dictionary <PW-AC910> and <PW-GC610>, start selling from 22<sup>nd</sup> of January.

With Mobiclip' high quality, high compression, and low battery consumption video codec, the dictionaries can contain up to 100 movies that can be smoothly displayed.

For more information, please visit <http://www.sharp.co.jp/brain>

Mobiclip is a software video codec optimized for mobile platforms. Mobiclip makes efficient use of the CPU power, allowing the display of high quality video from QVGA to HD resolution; therefore movies can display on any electronic devices such as mobile phones, game consoles, and POP devices.

Reference: A movie contents played on "Brain".



e-learning contents (Veritas Academy: <http://veritas.bz/>)

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## Press Release

January 12<sup>th</sup>. 2010

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### **About Mobiclip Inc. :**

Mobiclip Inc, formally known as Actimagine Corp, is a global leading provider of mobile TV and video solutions. The company has developed a video distribution platform available as an own-brand product and allowing the delivery of live TV and VOD for all wireless and mobile networks. Mobiclip technology is provided under license to key players in the market including Sony Pictures Entertainment, Paramount, Nokia, Sony Ericsson and Nintendo Co. Ltd. Visit [www.mobiclip.com](http://www.mobiclip.com)

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Actimagine K.K. is now Mobiclip K.K.

URL will be <http://www.mobiclip.co.jp> from February 2010.