



Press release
Paris, October 14th 2008

FRANCE 24 LIVE AND IN VoD ON ALL THE WORLD'S MOBILES WITH MOBICLIP.COM

On the occasion of MIPCOM in Cannes from October 13 through 17, FRANCE 24 is launching a brand-new service - "**FRANCE 24 mobile**".

The French international news channel offers mobile phone users throughout the world the possibility of receiving the three versions of FRANCE 24 (French, English, Arabic) live, together with a large number of programs on demand.

The service, which allows high quality video and live broadcasting is available anywhere at any time. Users can register free of charge on the FRANCE 24 website (<http://www.france24.com/fr/mobile>) and will then receive the "**FRANCE 24 Mobile**" application by SMS.

This live broadcasting and high-quality video on mobile service is available thanks to the mobiclip.com platform developed by Actimagine. In just a few clicks, the user can instantly access the catalogue of live and on-demand videos on his or her mobile phone.

Philippe Rouxel, FRANCE 24 Vice-President of Worldwide Distribution, said, "*We are particularly pleased to launch this brand-new service, which allows us to offer the three versions of FRANCE 24 live on all the world's mobile phones, independent of networks and local operators. Thanks to mobiclip.com, FRANCE 24 will be able to attract a new type of TV viewer more interested in mobility.*"

André Pagnac, Chairman and CEO of Actimagine, said: "*Our company is particularly honored to supply and operate the FRANCE 24 Mobile service. The mobiclip.com solution, sold as a white-label product, is designed to deliver and market extensive live video or video-on-demand services everywhere in the world. Thanks to this service, FRANCE 24 can directly offer its own video on mobile service. Actimagine contributes its solid technical expertise in distribution of video content on mobile.*"

During all the MIPCOM in Cannes, visitors will be able to register for this service thanks to a terminal on the FRANCE 24 stand (**no. 08-11**).

About FRANCE 24:

FRANCE 24 is the first French international news channel that offers a French perspective and sensibility on world events. It broadcasts on a 24/7 basis on three channels, in French, English and Arabic, in Europe, the Middle East, Africa and on the east coast of the U.S. France 24 can be accessed by cable, satellite and DSL. The website FRANCE24.com "<http://www.france24.com>" is available in 3 languages (English, French, Arabic).

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About Actimagine:

Actimagine created Mobiclip, a patented software video codec, and Mobiclip.com, a web-to-mobile video platform for distribution and marketing of video-on-demand and live video streams. Mobiclip is already used in several million products throughout the world and has been adopted by content publishers and telephone and consumer electronics manufacturers. Registered in Delaware, U.S., Actimagine has offices in Paris, Tokyo, Singapore and San Diego. Nintendo Co., Ltd., Brother, Sony Pictures Entertainment, Fisher Price, Nokia, Motorola and Sony Ericsson are among its references. www.actimagine.com / www.mobiclip.com

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